







## CONTACT

-  410.829.2802
-  ajaanimations@gmail.com
-  www.ajaanimations.com
-  @ajaanimations

## EDUCATION

### BACHELOR OF FINE ARTS

Computer & Traditional Animation  
Edinboro University of Pennsylvania  
2012 – 2016

- Dean's List
- Honor's Program
- Independent & Contract Courses
- Ambassador of Animation & Science

## EXPERTISE

- Character Design
- Storyboard Design
- Visual Development
- Directing
- Videography
- 3D Modeling
- Animation (2D & 3D)
- After Effects Compositing
- Scientific Visualizations
- Photography
- Digital Illustration
- Graphic / Motion Design
- Editing
- Project Lead / Management

# ALEXA J. ALPERN

MULTIMEDIA ARTIST | ACTIVE SECRET CLEARANCE

## OBJECTIVE

Seeking a position in the capacity of graphics and digital media. Bringing the following versatile experience, skills and attributes to your team. Ideally, this position will utilize my creative and educational background. Always ready to create a new tale from concept to final deliverable.

## EXPERIENCE

### Multimedia Specialist ||

US Department of State / Dunn Loring, VA / March 2021 – Present

Functioning as the lead Multimedia Specialist, I will be engaged in the construction of branding for the Technical Security Engineering unit. This will include developing a recognizable logo / emblem, branding assets, website design, style guide development and more! Supporting the various program offices, I will be building and operating a fully functional multimedia studio. This studio will enable me to lead multimedia productions for design and audiovisual content seen nationally and internationally. This will include animation, videography, photography, graphic design, motion graphics and print products for an array of uses. Additionally, throughout the multi-session year, I will be coordinating the multimedia aspect of all Technical Security Engineering graduation ceremonies. From live captures of students in training, to editing unit wide presentations and beyond. (OBXtek Inc.)

### Digital Media Specialist

Chamberlain University / Dunn Loring, VA / March 2021 – March 2022

Working closely with key stakeholders to create original visual content, audio/video, animations, tutorials, and interactives to meet the teaching objectives of individual courses while enhancing student-learning outcomes. Additionally, working with various clients to provide a visual interpretation of concepts and able to provide assistance with mock-ups throughout the storyboarding process. Will provide expertise and assistance as needed to other departments within the Chamberlain network and occasionally to other institutions under Adtalem.

### Multimedia Specialist ||

US Department of State / Dunn Loring, VA / Sept. 2020 – March 2021

Operating as the Multimedia Specialist II, I will be leading and / or assisting in designing and developing audiovisual, multimedia (animation, videography, photography) and graphic design productions, while supporting training projects within the program offices. Additionally, ensuring all developed student materials and instructional content will meet the standards of the Federal Law Enforcement Training Accreditation (FLETA). This will include the layout of artwork, displays, presentations, sign design, animation, 3D modeling, video editing, digital photography & re-touching, graphics and so much more. During this time, I will also be continuously researching for new emerging themes and best practices in multimedia and graphics methodology to implement within these various productions. (All Native Group)

## PROFESSIONAL SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Media Encoder
- Adobe Animate
- Adobe Character Animator
- Adobe Audition
- Adobe Captivate
- Adobe Acrobat DC
- Autodesk Maya
- Microsoft Office Suite
- Storyline
- Audacity

## TECHNOLOGY ABILITIES

- MAC OS & PC
- WACOM CINTIQ
- Videography Camera
- Photography Camera
- 3D Mouse

## PERSONAL SKILLS

- Adaptability
- Motivation
- Organizational
- Creativity
- Productive
- Multitasking

## INTERESTS

- Directing / Producing
- Freelance Art & Animation
- Arts & Entertainment
- Traveling
- Sports
- Animals / Nature

## EXPERIENCE continued

### Senior Digital Media Specialist - Animation / Banking Officer

TRUIST / Winston-Salem, NC / Dec. 2019 – May 2020

Working closely with the Learning Experience Designers and applicable stakeholders to manage, plan, design, create and animate characters and corresponding environments for numerous interactive eLearning courses, stand-alone training videos and various other publications. This will include, creating conceptual frame-by-frame storyboards to accomplish a specific learning objective and then pitching story ideas to our stakeholders. The scope of work will also include: project management, directing, developing scripts, recording & editing audio / sound effects / live video footage and voice acting work. All while, serving as a resource for University teams with regard to all subject-matter expertise - and providing design support and guidance to the team's instructional designers as needed.

Highlight: Due to the company's historic merger of equals in the financial industry, I developed a 7-episodic animated series for all associates - across both merging organizations. This series was to promote awareness of how change can affect you, how to deal with change and how to continue your success in life alongside change. Episodes are anywhere between 10-20 minutes in length. Included: Character Design / Storyboarding / Environment Design / Animation / Production-Bible Management / Company-Wide Branding and more!

### Learning Designer, Animation Specialist & Motion / Graphic Artist / Banking Officer

BB&T Corporation, BB&T University / Winston-Salem, NC / June 2018 – Dec. 2019

Working closely with BB&T's instructional designers and applicable stakeholders to plan, design and create graphics, digital illustrations and animated videos to be utilized for interactive eLearning courses and stand-alone training videos internally for BB&T's University. This will utilize the entire animation pipeline process, including: directing, script writing, conceptual art, frame by frame storyboards, character and environment designs, animation, editing, sound / voice over clean-up / editing, and pitching story ideas to stakeholders for future productions. Additionally, I will be providing graphic design support and guidance to the team's instructional designers as needed, as well as serving as a resource for the University's teams with regards to subject-matter expertise.

- Utilizing animation and design software packages, including the Adobe Creative Suite & the Autodesk Suite, to direct, script write, storyboard, animate, edit video content for publication and clean up audio recorded tracks and / or voiceovers while utilizing Wacom's Cintiq.
- Collaborates with the Learning Development and Design Teams as serving as the University's team resource for expertise in animation or related areas.

### Directing Animator, Digital Content Designer & Scientific Visualizations

Youngstown State University & Southern Illinois University Edwardsville  
Youngstown, OH / Jan. 2017 – Sept. 2017

Working to develop a pair of full dome children's K-14 scientific, educational multimedia planetarium shows, "A Journey to the Edge of the Pinwheel - An Innovative Digital Planetarium Show." Also developing corresponding flat screen presentations. Collaborating between Youngstown State University's Ward Beecher Planetarium, the Center for STEM Research, as well as the Education and Public Outreach department at Southern Illinois University Edwardsville. These two productions will facilitate the spread of new NASA content to audiences both nationally and internationally.

## EXPERIENCE continued

- Character Design, Storyboarding, Test Animation (Flat and Full Dome Testing), Texture Art, 3D Modeling (of Space Ships, Sleeping Pods and Control Panels) and more.
- Working within two genres of one tale. Creating a version that catered towards a younger audience, while additionally producing a version that is catered to an open audience of an older aged group.

### **Directing Animator, Digital Content Designer & Video Editing**

CosmoQuest – (NASA Program) / Youngstown, OH / Sept. 2016 – Sept. 2017

Working with NASA's, CosmoQuest team, to lead the development of full-dome planetarium content along with HD flat-screen video for broad distribution, which will be distributed across the globe. This also included visualizations for "Science on A Sphere" exhibits.

- Collaborates with planetarium staff and members from the CosmoQuest team across the country including astronomers from the Johnson Space Center in Houston, Texas.
- Develops digital media content and programming for the planetarium. This also includes creating and editing time-lapse video, 2D & 3D animations, visual effects, 360° photography and the entire visual production process.
- Utilizing Wacom's 21 Inch Cintiq, 3D Mouse, Full Dome Warping Adobe Plugins, the Autodesk Suite, the Adobe Creative Suite and more.

### **Fall Advantage Disney College Program & Internship**

The Walt Disney Company / Orlando, FL / June 2016 – Aug. 2016

Performed excellent customer service: Daily interaction with high volume guests in a theme park setting. Job description included, photo editing and printing, answering intricate inquiries, known to go the "extra mile" for guests of all ages. Dedicated, efficient and task-oriented. Worked in a large team and company setting.

- Awarded First Place in "Best Team Project," at Disney's Ultimate EnginEaring Exploration After Dark Seminar. Selected by application to participate.
- Disney's Creativity and Innovation Semester Class Participation, included group and creative projects.
- 

### **Animation Director & Producer**

Edinboro University Planetarium / Edinboro, PA / Aug. 2015 – June 2016

Diligently working in collaboration with the Geo-sciences department and Planetarium Director to reproduce "The World at Night." A children's planetarium show, that features nocturnal life and constellations.

- Taking an original slide-based planetarium show, recreating it into an animated / storybook feature presentation.
  - Character Design, Storyboarding, Animatic, Animation, Environment Design, Editing, Compositing, Texture Art and more.
  - Great Lakes Planetarium Association Conference Appearance and Presentations on "The World at Night."
  - Monthly Public Show Presentations and Children's Activity Table with created supplemental materials (Children's Activity Booklet).
-

## AWARDS & ACHIEVEMENTS

**First Place – USARK FL T-Shirt /  
Bumper Sticker Design Competition**  
Repticon  
October, 2021

**First Place – Best Team Project**  
Walt Disney Company  
July, 2016

**Edinboro University Art Department  
Honors Animation Ambassador**  
Edinboro University of Pennsylvania  
January, 2016

**Future Business Leaders of America  
Computer Game & Simulation  
Programming Competition**  
2<sup>nd</sup> Place & Qualified for National  
Competition in San Antonio, TX  
2012

**BB&T Recognition & Reward Wow  
Card**  
Branch Banking and Trust (BB&T)  
September, 2019

**George H. Nicholas Memorial  
Excellence in Animation Scholarship**  
Edinboro University of Pennsylvania  
May, 2016

**United States Figure Skating  
Association Awards, Honors, Medals**  
United States Figure Skating  
Association  
May, 2003 - Present

**Skills USA  
T-Shirt Design**  
2<sup>nd</sup> Place For State of Maryland  
2012

---

## CONFERENCE APPEARANCES

Repticon / Reptile Exposition, Tampa, FL – Designed Florida T-Shirt &  
Bumper Sticker Design. 2021

USA's Science & Engineering 2021 Festival, SciFest – Designed the Virtual  
Booth on behalf of the US Department of State / DOD. 2021

International Planetarium Association meeting in Toulouse, France - 3D  
Model Design of a Futuristic Control Panel was presented in the form of a  
poster presentation. 2018

Creative Talent Network (CTN) Animation Expo  
Exhibiting Artist Table: T216, Featuring "The Awktuber's" & Story Sketch  
Portfolio Reviewer. 2017

Great Lakes Planetarium Association Regional Conference. 2016

Creative Talent Network (CTN) Animation Expo. 2016

Great Lakes Planetarium Association Annual Conference - Conference Paper  
Presentation, "My Personal Space Guide." 2016

Edinboro University of Pennsylvania Gaming Expo - Table Exhibitor -  
Featuring "The Awktuber's." 2016

Great Lakes Planetarium Association Annual Conference / 50th Anniversary -  
Conference Paper Presentation, "Animating In A Planetarium - Our Process &  
Beyond." 2015

Edinboro University of Pennsylvania Gaming Expo - Table Exhibitor -  
Featuring "Fit-Ms-Chics." 2015

Future Business Leaders of America National Conference in San Antonio, TX -  
Competitor in Computer Game & Simulation Programming. 2012

---