

ALEXA J ALPERN

MULTIMEDIA ARTIST

ACTIVE SECRET
CLEARANCE

CONTACT



410.829.2802



aanimations@gmail.com



www.aanimations.com



@aanimations

EDUCATION

BACHELOR OF FINE ARTS

Computer & Traditional Animation
Edinboro University of Pennsylvania
2012 – 2016

- o Dean's List
- o Honor's Program
- o Independent & Contract Courses
- o Ambassador of Animation & Science

EXPERTISE

- Character Design
- Storyboard Design
- Children's Book Illustrations
- Directing
- Project Lead / Management
- Visual Look & Development
- Texturing, Shading, Lighting & Compositing
- Graphic / Motion Design
- Videography / Photography
- Video Editing
- Animation - 2D, 3D, Stop-Motion
- Company Branding Design
- ELearning

OBJECTIVE

Exploring for a position in the capacity of digital media as a passionate, professional with over 10 years of creative experience. By working in a fast paced, collaborative environment, I yearn to bring the following versatile experience, skills, and attributes to your team. Always ready to conceptualize a new tale, from concept to final deliverable, and so much more.

EXPERIENCE

Public Affairs Subject Matter Expert

Delta Solutions & Strategies / Colorado Springs, CO / July 2023 – Present

Operating as the Public Affairs Subject Matter Expert in support of the US Space Force; I will be producing professional, high-quality, video productions, graphics, written scripts, web & social media products, and other various digital needs that support strategic and tactical, deliberate, and emerging operations. This includes all multimedia support, (Videography, Photography, Animation (2D, 3D & Stop Motion), Video Editing, Graphic Design, Illustration and more). Additionally, I will be handling coordination of high-quality Public Affairs products to ensure comprehensive, accurate, and in-context products are developed for utilization from concept to final deliverable.

Senior eLearning and Graphic Designer – Team Lead

Defense Counter Intelligence Security Agency (DCSA & DOD) / Quantico, VA / October 2022 – July 2023

Operating as the Senior eLearning and Graphics Designer Team Lead, I will be developing and producing communication products for internal and external utilization. This will encompass producing engaging eLearning courses / activities, along with designing learner-centric visuals for a multitude of course products and learning delivery platforms. Producing animations, video scripting, social media graphics, and other multimedia assets for organizational utilization. I will be aiding to conceptualize the plans and execution of these various projects / products, while working with various departments to meet timelines for all deliverables. This includes, working with the communications team to uphold brand and quality standards, while producing templates for business lines across the Industrial Security Directorate's (ISD) enterprise. Supporting Department of Defense (DOD) and Defense Counter Intelligence Security Agency (DCSA).

Multimedia Specialist | |

US Department of State / Dunn Loring, VA / March 2021 – October 2022

Functioning as the lead Multimedia Specialist, I will be engaged in the construction of branding for the Technical Security Engineering unit. This will include developing a recognizable logo / emblem, branding assets, website design, style guide development and more! Supporting the various program offices, I will be building and operating a fully functional multimedia studio. This studio will enable me to lead multimedia productions for design and audiovisual content seen nationally and internationally. This will include animation, videography, photography, graphic design, motion graphics and print products for an array of uses. Additionally, throughout the multi-session year, I will be coordinating the multimedia aspect of all Technical Security Engineering graduation ceremonies. From live captures of students in training, to editing unit wide presentations and beyond. (OBXtek Inc.)

Digital Media Specialist

Chamberlain University / Dunn Loring, VA / March 2021 – March 2022

Working closely with key stakeholders to create original visual content, audio/video, animations, tutorials, and interactives to meet the teaching objectives of individual courses while enhancing student-learning outcomes.

PROFESSIONAL SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Media Encoder
- Adobe Animate
- Adobe Character Animator
- Adobe Audition
- Adobe Captivate
- Adobe Acrobat DC / Pro
- Autodesk Maya
- Microsoft Office Suite
- Storyline
- Audacity

TECHNOLOGY ABILITIES

- MAC OS & PC
- WACOM CINTIQ
- Videography Equipment
- Photography Equipment
- Set Design

PERSONAL SKILLS

- Adaptability
- Motivation
- Organizational
- Creativity
- Productive
- Multitasking

INTERESTS

- Directing / Producing
- Designing Characters / Worlds
- Arts & Entertainment
- Traveling
- Sports
- Animals / Nature

EXPERIENCE continued

Additionally, working with various clients to provide a visual interpretation of concepts and able to provide assistance with mock-ups throughout the storyboarding process. Will provide expertise and assistance as needed to other departments within the Chamberlain network.

Multimedia Specialist | |

US Department of State / Dunn Loring, VA / Sept. 2020 – March 2021

Operating as the Multimedia Specialist II, I will be leading and / or assisting in designing and developing audiovisual, multimedia (animation, videography, photography) and graphic design productions, while supporting training projects within the program offices. Additionally, ensuring all developed student materials and instructional content will meet the standards of the Federal Law Enforcement Training Accreditation (FLETA). This will include the layout of artwork, displays, presentations, sign design, animation, 3D modeling, video editing, digital photography & re-touching, graphics and so much more. During this time, I will also be continuously researching for new emerging themes and best practices in multimedia and graphics methodology to implement within these various productions. (All Native Group)

Senior Digital Media Specialist - Animation / Banking Officer

TRUIST / Winston-Salem, NC / Dec. 2019 – May 2020

Working closely with the Learning Experience Designers and applicable stakeholders to manage, plan, design, create and animate characters and corresponding environments for numerous interactive eLearning courses, stand-alone training videos and various other publications. This will include, creating conceptual frame-by-frame storyboards to accomplish a specific learning objective and then pitching story ideas to our stakeholders. The scope of work will also include: project management, directing, developing scripts, recording & editing audio / sound effects / live video footage and voice acting work. All while, serving as a resource for university teams with regard to all subject-matter expertise - and providing design support and guidance to the team's instructional designers as needed.

Highlight: Due to the company's historic merger of equals in the financial industry, I developed a 7-episodic animated series for all associates - across both merging organizations. This series was to promote awareness of how change can affect you, how to deal with change and how to continue your success in life alongside change. Episodes are anywhere between 10-20 minutes in length. Included: Character Design / Storyboarding / Environment Design / Animation / Production-Bible Management / Company-Wide Branding and more!

Learning Designer, Animation Specialist & Motion / Graphic Artist / Banking Officer

BB&T Corporation, BB&T University / Winston-Salem, NC / June 2018 – Dec. 2019

Working closely with BB&T's instructional designers and applicable stakeholders to plan, design and create graphics, digital illustrations and animated videos to be utilized for interactive eLearning courses and stand-alone training videos internally for BB&T's University. This will utilize the entire animation pipeline process, including: directing, script writing, conceptual art, frame by frame storyboards, character and environment designs, animation, editing, sound / voice over clean-up / editing, and pitching story ideas to stakeholders for future productions. Additionally, I will be providing graphic design support and guidance to the team's instructional designers as needed, as well as serving as a resource for the University's teams with regards to subject-matter expertise.

- Utilizing animation and design software packages, including the Adobe Creative Suite & the Autodesk Suite, to direct, script write, storyboard, animate, edit video content for publication and clean up audio recorded tracks and / or voiceovers while utilizing Wacom's Cintiq.

EXPERIENCE continued

- Collaborates with the Learning Development and Design Teams as serving as the University's team resource for expertise in animation or related areas.

Directing Animator, Digital Content Designer & Scientific Visualizations

Youngstown State University & Southern Illinois University Edwardsville
Youngstown, OH / Jan. 2017 – Sept. 2017

Working to develop a pair of full dome children's K-14 scientific, educational multimedia planetarium shows, "A Journey to the Edge of the Pinwheel - An Innovative Digital Planetarium Show." Also developing corresponding flat screen presentations. Collaborating between Youngstown State University's Ward Beecher Planetarium, the Center for STEM Research, as well as the Education and Public Outreach department at Southern Illinois University Edwardsville. These two productions will facilitate the spread of new NASA content to audiences both nationally and internationally.

- Character Design, Storyboarding, Test Animation (Flat and Full Dome Testing), Texture Art, 3D Modeling (of Space Ships, Sleeping Pods and Control Panels) and more.
- Working within two genres of one tale. Creating a version that catered towards a younger audience, while additionally producing a version that is catered to an open audience of an older aged group.

Directing Animator, Digital Content Designer & Video Editing

CosmoQuest – (NASA Program) / Youngstown, OH / Sept. 2016 – Sept. 2017

Working with NASA's, CosmoQuest team, to lead the development of full-dome planetarium content along with HD flat-screen video for broad distribution, which will be distributed across the globe. This also included visualizations for "Science on A Sphere" exhibits.

- Collaborates with planetarium staff and members from the CosmoQuest team across the country including astronomers from the Johnson Space Center in Houston, Texas.
- Develops digital media content and programming for the planetarium. This also includes creating and editing time-lapse video, 2D & 3D animations, visual effects, 360° photography and the entire visual production process.
- Utilizing Wacom's 21 Inch Cintiq, 3D Mouse, Full Dome Warping Adobe Plugins, the Autodesk Suite, the Adobe Creative Suite and more.

Fall Advantage Disney College Program & Internship

The Walt Disney Company / Orlando, FL / June 2016 – Aug. 2016

Performed excellent customer service: Daily interaction with high volume guests in a theme park setting. Job description included, photo editing and printing, answering intricate inquiries, known to go the "extra mile" for guests of all ages. Dedicated, efficient and task-oriented. Worked in a large team and company setting.

- Awarded First Place in "Best Team Project," at Disney's Ultimate EnginEaring Exploration After Dark Seminar. Selected by application to participate.
- Disney's Creativity and Innovation Semester Class Participation, included group and creative projects.

Animation Director & Producer

Edinboro University Planetarium / Edinboro, PA / Aug. 2015 – June 2016

Diligently working in collaboration with the Geo-sciences department and

EXPERIENCE continued

- Awarded First Place in “Best Team Project,” at Disney’s Ultimate EnginEaring Exploration After Dark Seminar. Selected by application to participate.
- Disney’s Creativity and Innovation Semester Class Participation, included group and creative projects.

Animation Director & Producer

Edinboro University Planetarium / Edinboro, PA / Aug. 2015 – June 2016

Diligently working in collaboration with the Geo-sciences department and Planetarium Director to reproduce "The World at Night." A children’s planetarium show, that features nocturnal life and constellations.

- Taking an original slide-based planetarium show, recreating it into an animated / storybook feature presentation.
- Character Design, Storyboarding, Animatic, Animation, Environment Design, Editing, Compositing, Texture Art and more.
- Great Lakes Planetarium Association Conference Appearance and Presentations on “The World at Night.”
- Monthly Public Show Presentations and Children’s Activity Table with created supplemental materials (Children’s Activity Booklet).

AWARDS & ACHIEVEMENTS

2022 | OBXTek / Technical Security Engineering Award Recognition, \$100 Award Recipient

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2021 | United States Association of Reptile Keepers, 1st Place Winner, T-Shirt Design / Bumper Sticker Design

2021 | Tiki’s Geckos Black Friday Marketing Campaign Design Competition 2nd Place Winner - Awarded Gecko Prize

2019 | BB&T Corporation Recognition & Award - WOW Card: Season of Change, Animated Series, Recognition

2016 | The Walt Disney Company, 1st Place Winner, Best Team Project, Disney’s Ultimate Engin"EAR"ing After Dark

2016 | George H. Nicholas Memorial Scholarship - Awarded to a Bachelor of Fine Arts student demonstrating Excellence in Animation

2016 | Edinboro University of Pennsylvania Art Department Honors Animation / Art Department Ambassador

2012 | United States Figure Skating Association Graduating Seniors Award - Gold Level Distinction

2012 | Future Business Leaders of America, Computer Game & Simulation Programming, 2nd Place Winner - State of Maryland, Qualified and Competed in Nationals held in San Antonio, Texas.

2012 | Skills USA T-Shirt Design Competition - 2nd Place for the State of Maryland

2003 - 2018 | United States Figure Skating Association, Awards, Honors, & Medals

CONFERENCE APPEARANCES

2023 | Northern Virginia Reptile Expo – Vendor, Excavated Gems, Manassas, VA

2021 | Repticon / Reptile Exposition, 1st Place Winning T-Shirt Design Sales, Tampa, FL

2021 | USA Science & Engineering 2021 Festival, SciFest, Virtual Booth Designed on behalf of the US Department of State, DOD

2019 | Hosted, "Using Video for Learning" Workshop for internal BB&T Learning Department



CONFERENCE APPEARANCES *continued*

2019 | Hosted, "Visual Design" Workshop for internal BB&T Learning Department

2018 | International Planetarium Association, Toulouse, France, Poster Presentation

2017 | Creative Talent Network (CTN) Animation Expo, Exhibiting Artist & Story Sketch Portfolio Reviewer

2016 | Great Lakes Planetarium Association Regional Conference Participant

2016 | Creative Talent Network (CTN) Animation Expo Participant

2016 | Great Lakes Planetarium Association Annual Conference, Presenter, My Personal Space Guide

2016 | Edinboro University of Pennsylvania Gaming Expo Table Presenter, The Awktuber's

2015 | Great Lakes Planetarium Association Annual Conference, 50th Anniversary, Presenter, Animating in a Planetarium - Our Process and Beyond

2015 | Edinboro University of Pennsylvania Gaming Expo Table Presenter, Fit-Ms-Chics

2012 | Future Business Leaders of America National Conference, San Antonio, TX, Competitor